

# Regulations

## 1. How to participate

The competition is open to Italian and foreign illustrators, without any age limit (parental authorization is required for minors). Each participant may submit **only one (1) unpublished work of art**, in other words, artwork that has not been awarded or listed in other competitions. The call is aimed at illustrators, cartoonists, graphic designers, creative people, artists, students, who want to express themselves in representing the theme of the 2023 Cose Belle Illustration Contest.

## 2. Contest Theme

The theme of the 2023 edition of the Illustration Contest is:

### **Lightness**

## 3. Concept

On 15 October 2023 Italo Calvino would have turned 100: it is to him that we want to dedicate the 7th edition of the Cose Belle Illustration Contest.

But what is lightness? What does it mean to be light?

In *American Lessons*, Calvino clarifies that lightness can be "*an antidote to the petrification of the world and its opacity*", therefore lightness as lightening, agility, simplification, levity. Lightness as a talisman to carry with you every day, to face the inevitable grayness of life.

*"In moments when the human realm seems condemned to heaviness, I think I should fly like Perseus into another space. I'm not talking about escapes into dreams or the irrational. I mean that I have to change my approach, I have to look at the world with another perspective, another logic, other methods of knowledge and verification. The images of lightness that I seek must not allow themselves to be dissolved like dreams by the reality of the present and the future."* Lightness, therefore, not as superficiality, but as method, logic, reaction to the weight of living.

Calvino, citing Kundera and his essay "*The unsustainable lightness of being*", takes the opportunity to clarify that lightness and weight are contrasted like two sides of the same coin: if there were no weight, there would be no lightness; if there were no compulsion, there would be no desire to fly.

Life is therefore a path of which heaviness as well as lightness is part: can being aware of this be saving? In everyone's life, aren't there days in which your soul feels heavy, a boulder on your heart, your breath breaking, and everything seems difficult precisely because you feel the weight? And then there are the bright days, when the soul is light, when you dream and feel butterflies, chills and warmth. Are those who are light-hearted therefore luckier, wiser, or have they perhaps found the key to making the best of every situation?

For us, lightness is the *less is more* attitude of the soul. Doesn't everything essential in design acquire value? Could it be lightness, the ability to eliminate excesses, negative, unnecessary thoughts, those that make life ugly?

Apuleius was also convinced that "*To live, just like to swim, those without burdens are better off, because even in the storm of human life, light things serve to support, heavy things help to sink*".

How can lightness be visually narrated?

Come on illustrators, may imagination and emotions be with you. That, in visually interpreting lightness, you can leave a mark in the heart and soul of those who admire your work.

Be light-hearted, we've been trying, always.

#### 4. Technical specifications

The artwork is required to be in a square format measuring **30x30 cm without margins**. The illustration can be created with any artistic technique.

**Please note: It is not required to send artwork. Our organization will print the 40 works selected by the Jury, in order to set up the collective exhibition; it will be important for us to receive only the works made with the traditional technique, painted by hand.**

If the artwork is:

- **created digitally**, it is required to be sent in RGB format at a resolution of 300 DPI and saved at the highest quality in one of the following formats: JPG, PDF or TIFF. Should the artwork be

selected by the Jury, a fine art print will be requested at a later stage;

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- **handmade**, it is required to send a digital high-resolution scanned version in RGB format at a resolution of 300 DPI which is saved at the highest quality, in one of the following formats: JPG, PDF or TIFF. Should the artwork be selected by the Jury, the original artwork will be requested at a later stage. For this reason and for display purposes, it is requested that the paper weight is not less than 200 g/m<sup>2</sup> and not more than 350 g/m<sup>2</sup>.

## 5. Deadline

Artwork must be sent by midnight on **Sunday, February 18, 2024**.

## 6. Participation Fee

The participation fee for the contest is **15 euros** for administrative expenses. (It is important to include your name and surname in your reason for payment. E.g.: *Contribution CB Contest21–Mario Rossi*)

The participation fee can be made through:

- **Credit Card or PayPal** (For payments from Italy and abroad, 15 euros + 0.95 cents PayPal fee) by clicking on the button found at the following button
- **Bank transfer** (only for payments from Italy) to the following bank account

Associazione Interazioni Creative - be yourself

Iban: IT 18 B 030 6909 6061 0000 0152 088

BIC: BCITITMM P

Financial Institution: Banca Prossima - Intesa San Paolo

Reason: Contribution CB Contest 2023-Name Surname

## 7. How to send your artwork

To take part in the Illustration Contest you must **complete the participation form**, found at the following link [cosebellefestival.it/en/contest/2023/take-part](https://cosebellefestival.it/en/contest/2023/take-part) and by attaching the following files in pdf, tiff, or jpeg format:

- a copy of a valid identity document, signed (1 MB max, file name saved as *surname-document*, e.g. *rossi-document*);

## 8. Selection of artwork and winners

- the illustration (8 MB max, 300 DPI resolution in RGB format and saved, at the highest quality, in one of the following formats: JPG, PDF or TIFF. The file name must be saved as *surname-illustration*, e.g. *rossi-illustration*);
- a copy of the Declaration of Acceptance signed in all sections (Annex B of these Regulations) (max 1 MB, file name saved as *surname-annex\_b*, e.g. *Rossi-annex\_b*);
- the receipt of payment for the contribution of 15 euros required for participation (1 MB max, file name saved as *surname-receipt*, e.g. *rossi-receipt*).

Important: it is recommended not to exceed the maximum size indicated for each attachment. If during the uploading process you should encounter problems, you can receive assistance by sending an email to [cosebelle.festival@gmail.com](mailto:cosebelle.festival@gmail.com).

Please note: It is not required to send artwork. Our organization will print the 40 works selected by the Jury, in order to set up the collective exhibition; it will be important for us to receive only the works made with the traditional technique, painted by hand.

The Technical Jury will freely select, at its sole discretion, **40 illustrations** to be displayed in the exhibition and will be able to assign a variable number of special mentions. The Jury will also award the prizes. All artwork received and in line with the Regulations will be exhibited in the permanent digital exhibition **Interaction** that will be set up on the [cosebellefestival.it/en](http://cosebellefestival.it/en) website.

## 9. Jury

The Jury will evaluate the illustrations based on its relevance to the proposed theme, originality, and narrative ability.

The Jury of Cose Belle Illustration Contest 2022 is composed of:

- **Marco Tortoioli Ricci**, AIAP President
- **Marco Lentini**, Art Director—Caffè MOAK
- **Emilio Leo**, Architect and Creative director—Lanificio Leo
- **Florindo Rubbettino**, Publisher—Rubbettino Publishing house
- **Andrea Bartoli**, Notary, and co-founder of Farm Cultural Park
- **Francesco Caporale**, Illustrator and Art Director
- **Deborah De Rose**, Creative director—Cose Belle Festival

More information about the members of the Jury is available at the following link

[cosebellefestival.it/en/contest/2023](https://cosebellefestival.it/en/contest/2023)

## 10. Prizes

There are the following prizes available to be won:

- **Prize Fantasia:** a cash prize of 1000,00 euros in recognition of personal merit + “the Artist Residency for Illustrators 2024”;
- **Prize Creatività:** the experience of the “the Artist Residency for Illustrators 2024”;
- **Special Prize “Farm Cultural Park”:** the experience of the Artist Residency in Favor in the cultural center “Farm Cultural Park”;
- **Special Prize “Rubbettino Editore”:** an editorial collaboration with the Rubbettino publishing house;
- **Special Prize “Lanificio Leo”:** the design and production of a textile poster for the Calabria Illustrata brand.

## 11. Award ceremony and exhibition of illustrations

**Results of the Jury’s evaluations**, i.e. the announcement of the 40 selected works of art, any special mentions, and contest winners, **will take place online by April 2024** and through a live event on the Cose Belle Festival Facebook page and Instagram profile, which will be widely communicated on social media channels and via our newsletter. The selected illustrators and winners will be contacted privately via email. All results will be subsequently published on the [cosebellefestival.it/en](https://cosebellefestival.it/en) website.

During the year 2024, the 40 selected works of art will also be the protagonists of a **Collective Exhibition** that will take place in a museum space of the city of Cosenza during the eighth edition of the Cose Belle Festival.

## 12. Rights to the artwork

The rights to the artwork remain the property of their respective authors. Participants grant the non-exclusive right of publication, diffusion, reproduction, and/or distribution of the work on any device and in any size in any context, including promoting and supporting the Cose Belle Festival and the Interazioni Creative association, as well as on other traditional and/or digital media which will be considered useful; participants renounce any economic claims as this is not copyright.

The Interazioni Creative association and its partners agree to always cite the legitimate author. The authors of the selected works of art agree to, should they use the artwork for other purposes and in other publications, to always mention the participation of the artwork in the Cose Belle Illustration Contest 2023.

### **13. Organization's responsibility**

Participants in the contest guarantee that the submitted work of art does not violate third parties' rights in any way and they relieve the Organization of any responsibility for issues that may arise with the artwork, including damage, theft or fire during transport and while on display in the exhibition. The Organization also denies any responsibility for violations, claims, disputes, in case of non-delivery of artwork during transmission and reception.

The Organization will resolve any case not provided in these Regulations. In the event of unexpected necessity, natural disasters and periods of pandemic, the Organization reserves the right to interrupt, cancel, and/or postpone the Contest, and/or the event connected to it, the Artist Residency, or modify these Regulations, at any time, in regard to the execution of these activities. No damages of any kind will be granted to the participants due to the aforementioned possibilities.

Participation in the Contest implies full acceptance of these Regulations.

### **14. Privacy**

Participants' data will be processed exclusively for purposes related to the management of this Contest. The personal data collected will be processed, mainly electronically, by Interazioni Creative - the data controller - with registered office in Via Don Gaetano Mauro 30, 87100 Cosenza - for practices related to participation in the Contest. For the purposes of the Contest, the data will also be processed by the members of the Jury. Participants may at any time exercise their right to consult, modify, or delete data by writing to the email address [cosebelle.festival@gmail.com](mailto:cosebelle.festival@gmail.com).

### **15. Jurisdiction**

Any dispute that may arise in relation to this Illustration Contest will be delegated to the exclusive jurisdiction of the Court of Cosenza.

# Attachment B-Declaration of Acceptance

Document to be filled in, signed, and attached to the participation form accessible via the following link [cosebellefestival.it/en/contest/2023/take-part](https://cosebellefestival.it/en/contest/2023/take-part)

**Name and surname** (in legible block letters)

I declare that I am the author and owner of the submitted artwork sent for the purposes of participation in the 2023 Cose Belle Illustration Contest and to accept all the conditions set by the Regulations preceding this form.

Place, date

**Signature/In witness whereof**

With my signature I also declare to have seen and read the Regulations to which this document is attached.

Place, date

**Signature/In witness whereof**

I declare, if my work is selected by the Jury, to send to the Organization, the original work (if made by hand) or the printed work (if digitally native) as per the technical indications present in the Regulations, as specified in Article 4.

Place, date

**Signature/In witness whereof**

I authorize the processing of my personal data pursuant to Legislative Decree 196 of 30 June 2003 and art. 13 GDPR (EU Regulation 2016/679).

Place, date

**Signature/In witness whereof**